



**Town of Winthrop,
Massachusetts**
Winthrop Town Hall
One Metcalf Square
Winthrop, MA 02152

Winthrop Center Revitalization Plan

Winthrop, MA

The Jones Payne Group worked with the Winthrop Center Revitalization Committee and the Town of Winthrop in the planning and design of major improvements to the town center, including the restoration of French Square. A comprehensive Urban Design Plan with phasing and implementation strategies has directed the development to date. Four phases of the plan have been completed, transforming French Square from a blighted shopping district to a pedestrian concourse complete with ornamental paving patterns, period lighting fixtures, street trees and pedestrian connections to parking areas and special signage. The Urban Design Plan included provisions for improved vehicular circulation and parking, the burying of utilities and facade/signage improvement program for buildings in and around Winthrop Center.

